

**What is Canva?** Canva is an online graphic design tool. Canva is popular, free for personal use, and it is considered very easy to make great looking presentations.

## **Why did ITS block Canva access?**

During discussions with Canva about cybersecurity concerns, Canva asked ITS not to allow the use the personal version for official government usage as it violates their end-user license agreement (EULA).

During those discussions, Canva confirmed the personal version also has issues specific to security that can expose information published to and from the product.

## **Does this mean that if I use Canva from home for business purposes, that I could be violating the EULA?**

Yes, you may be violating Canva's personal usage EULA. This could have an impact on both you and your agency.

**My job requires making custom graphics for presentations, what can I do?** Enterprise Architecture has identified two options. Either pay for Canva Enterprise licenses or pay for alternative products that have been vetted for State of Idaho usage.

## **Purchasing Canva Enterprise Licenses**

ITS can purchase a block of Canva enterprise licenses. The smallest block size is 25 at a cost of \$7,500 per year. This cost will be evenly distributed between all users.

This means that if only 10 users across the Idaho choose to use the enterprise version of Canva, it would be \$750 per user/year. If there are 25 users, the cost would be \$300 per user/year.

## **Alternative Products**

ITS has already entered into agreements with other vendors who publish graphic design tools. Adobe Express with a cost of \$170 is an alternative to Canva. Adobe Express licenses are provided free of charge to state employees who have licenses to Creative Cloud All Apps and any Creative Cloud Single App.

## **I would like to order Canva or an alternative tool**

Please fill out the survey to gauge statewide interest in Canva. Assuming there is sufficient interest, we expect to complete a statewide enterprise licensing agreement in early January 2025. At that time, you would be able to purchase the software.

If you have questions, please contact Software License Architect Chris Carlisle at [chris.carlisle@its.idaho.gov](mailto:chris.carlisle@its.idaho.gov).